



2024 Blue & Gold Gala

Event Sponsorship Opportunities

- corporate sponsorships
- individual donors
- small business sponsorships
- in-kind donations



The Event

Our annual fundraiser event returns for 2024, again at ESSEX, and it's fast approaching on Friday, October 18th! With many challenges facing Rochester's finest and our collective community, our support is needed more than ever.

In 2024 and beyond, we again renew focus on our tireless officers and our commitment to helping them best serve the Rochester community and all of its neighborhoods, each with its own challenges. Our goal is to support and equip our officers so that they may rise to meet these daily challenges.

To the business leaders of Rochester, I ask you to join me in answering this call and help us invest back into our community!



See you at the event,

Tim Tompkins
President
Rochester Police Foundation





Sponsorship Levels

Your sponsorship is 100% tax deductible!

Net proceeds from the event go to the RPF general fund, toward our mission statement of assisting RPD and funding programming to bring citizens and police together to create safer communities and a stronger Rochester. Sponsor perks are outlined in subsequent pages.

PRESENTING SPONSOR	\$15,000
CHIEF LEVEL	\$10,000
DEPUTY CHIEF LEVEL	\$5,000
COMMANDER LEVEL	\$3,500
CAPTAIN LEVEL	\$2,000
LIEUTENANT LEVEL	\$500



Event Overview



The Blue & Gold Gala

Date:

Friday, October 18th, 2024

Time:

5:30pm - 10:00pm

Venue:

ESSEX

1048 University Avenue, Rochester NY 14607

Featuring...

- *Hors d'Oeuvres & Curated Food Stations*
- *Local Spirits & Brews with timed open bar*
- *Exciting Police Exhibits*
- *DJ & Dancing*
- *Step & Repeat Photo Station*
- *Special Guests*





About RPF

Established in 2012, the Rochester Police Foundation's mission is to raise awareness, and provide funds that might otherwise be unavailable, to help the Rochester Police Department serve and positively interact with the community it protects. The Police Foundation works closely with the Office of the Chief of Police to develop and implement a strategic program to raise awareness and resources that are not readily available through other means to assist the Rochester Police Department.

Our Board of Trustees

President: **Tim Tompkins**

Vice President: **Jeff Leenhouts** | Secretary: **Yasmin Mattox** | Treasurer: **David Swain**

Josey Boscarino | **Tiffany Carnevale** | **Molly Flaherty** | **David Hastings** | **Cpt. Lynde M. Johnston (Ret.)**
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CHIEF DAVID M. SMITH (TOP), CATHERINE CARLSON & PRESIDENT TIM TOMPKINS



ROCHESTER POLICE FOUNDATION PRESIDENT TIM TOMPKINS & LOCUST CLUB PRESIDENT GEOFFREY WIATER
RPF \$5,000 CHECK PRESENTATION FOR THE LOCUST CLUB SCHOLARSHIP FUND



Where Do The Funds Go?

Great question! As we enter our 14th year, our mission statement remains steadfastly dedicated to supporting RPD and funding projects and programming aimed at bridging the gap between police and the community, to build a safer Rochester. Programs we are currently funding include:

Some Current Rochester Police Foundation Programming (more on our website!):



OFFICERS AND THEIR FAMILIES IN NEED | This emergency fund helps RPD families with immediate needs in times of tragedy. Previous family support includes fundraising for Ofcs. Daryl Pierson, Manny Ortiz, Denny Wright, Anthony Mazurkiewicz, and Lt. Aaron Colletti.



ADOPT-A-FAMILY | In these difficult times, family assistance is more crucial than ever. The Foundation works with law enforcement and the business community of the Greater Rochester Area to identify families in need so that we can all lend a helping hand.



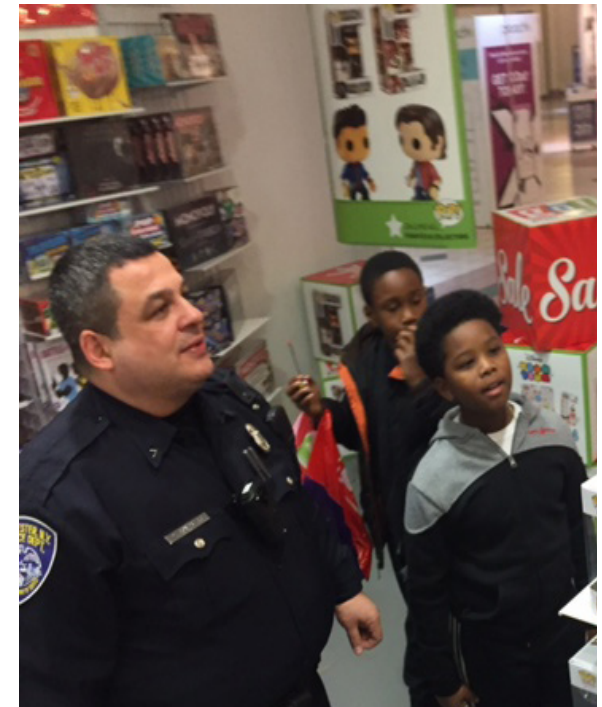
SHOP WITH A COP | Each holiday season, RPD officers identify 15-20 city children whose families could use a little help with holiday shopping. In funding this happy interaction between RPD and the community, we help to foster a positive image of the police with city youth, and promote effective community policing.



VICTIM'S ASSISTANCE UNIT | Victims of crime may not have the socioeconomic resources to rebound confidently from their traumatic experiences. Through the Victim's Assistance Fund, we help these citizens to recover by easing some of their financial pressures during this difficult time.



STOP THE BLEED INITIATIVE | As part of the "Stop The Bleed" national initiative, the Foundation funded the acquisition of tourniquets for all RPD patrol officers to have in case of traumatic injury out in the field, for themselves or citizens. These have already been used several times to save lives in our community.





Sponsorship Benefits

	Lieutenant Sponsor Level	Captain Sponsor Level	Commander Sponsor Level	Deputy Chief Sponsor Level	Presenting & Chief Sponsor Level
	\$500 - \$2k	\$2,000	\$3,500	\$5,000	\$10,000
TICKETS TO THE EVENT	2	4	8	12	25
DONOR NAME IN EVENT PROGRAM AND LISTED ON RPF WEBSITE	●	●	●	●	●
DONOR NAME PRINTED ON TABLE TENT AT DINING TABLES AND IN TEXT ON HUGE STAGE BANNER BACKDROP			●	●	●
DONOR LOGO IN EVENT PROGRAM & DISPLAYED ON LARGE A/V SCREEN SLIDESHOWS DURING EVENT			●	●	●
DONOR LOGO ON HUGE BANNER ON STAGE AND PLACED ON STEP & REPEAT BACKDROP PHOTO STATION				●	●
DEDICATED FACEBOOK, TWITTER, INSTAGRAM, & LINKEDIN POST FROM RPF RECOGNIZING YOUR DONATION				●	●
ABILITY TO PLACE COMPANY BROCHURES AT CHECK-IN DESK					●

OUR HEARTFELT THANK YOU FOR YOUR CONSIDERATION



Thank you in advance for your consideration of sponsoring the event. It is always well-attended, heavily promoted, and hosts a great group of attendees that come out to support it every year. Your **individual donation, corporate / business sponsorship, or in-kind donation** of products / services will be visibly recognized to the highest degree we are able, and your financial support of the event will be used in 100% accordance with our mission statement.

To Sponsor, Please Contact:



Tim Tompkins
President, Rochester Police Foundation

info@rochesterpolicefoundation.org
(585) 944 8839

Feel free to also arrange your sponsorship with any representative of the Rochester Police Foundation that connects with you about potentially sponsoring the event.